

**ESON Precision Engineering Co., Ltd** 







Reporter: JC Chang



### Contents

**ESON** 

ESON

## Previous Performance



### **Product & vision**



## Criteria of USMCA



### **Previous Performance**

	FY 2016		FY 2017		FY 2017 Q1-Q3		FY 2018 <b>Q1-Q3</b>	
ESON	NTD (100M)	%	NTD (100M)	%	NTD (100M)	%	NTD (100M)	%
Capital fund	17.35		17.35		17.35		17.35	
Net sales	108.62		108.77		78.61		73.68	
Cost of sales	94.34		92.04		66.29		63.31	
Gross profit	14.28	13.2%	16.73	15.4%	12.32	15.7%	10.37	14.1%
Gross profit	10.44	9.6%	11.03	10.1%	8.23	10.5%	7.61	10.3%
Operating profit	3.84	3.5%	5.70	5.2%	4.09	5.2%	2.76	3.8%
PBT	4.37	4.0%	4.90	4.5%	3.56	4.5%	3.37	4.6%
Income tax	0.79	0.7%	0.58	0.5%	0.37	0.5%	0.89	1.2%
Net income	3.58	3.3%	4.32	4.0%	3.19	4.1%	2.48	3.4%
EPS	2.18		2.50		1.85		1.40	



## 2018 FCST & Product Categories

		TV	Tools	Server	Auto	3C
Product	Products	Todas es Video  Signatura (Video  Signatura (Vid	11/88/2010 18:8			
	2016 Rev. %	70.97% ( NTD77.09 )	6.62% ( NTD7.20 )	6.11% (NTD6.64)	4.18% (NTD4.54)	9.99% (NTD10.85)
	2017 Rev.%	64.85% ( NTD70.5)	10.80% (NTD11.74)	10.82% (NTD11.77)	8.29% (NTD9.02)	4.52% (NTD4.9)
	2018 Q3 Rev.%	49.78%	12.76%	16.04%	18.36%	1.89%



#### **Product Milestone**

**ESON** 

1987

2001

2010

2016

#### **Product Milestone**









- Metal product tools
- Home appliance tools export
- Automotive tools export
  - Tooling Product

- Notebook/PC
- Game console
- Network server
- TV mechanical component

**Consumer Product** 

- Anodizing
- Laser embedding
- Diamond cutting
- High-Gloss UV painting
- Evaporation/deposition
- Water transfer print/ heat transfer print

Surface Treatment

- Auto parts stamping/injection
- Light weight mechanical parts
- Cloud server
- IPC server

**Automotive Product** 



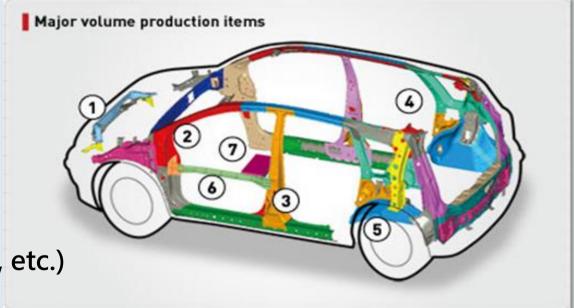
### **Product Tooling**

#### **ESON**

#### With experience and capability on

#### below automotive parts tooling design

- 1. Engine inner and outer cover
- 2. Automotive structure A, B, C column
- 3. Wheel Housing
- 4. Door Beam
- 5. Seat rail
- 6. Other (tank, door frame, chassis parts, etc.)









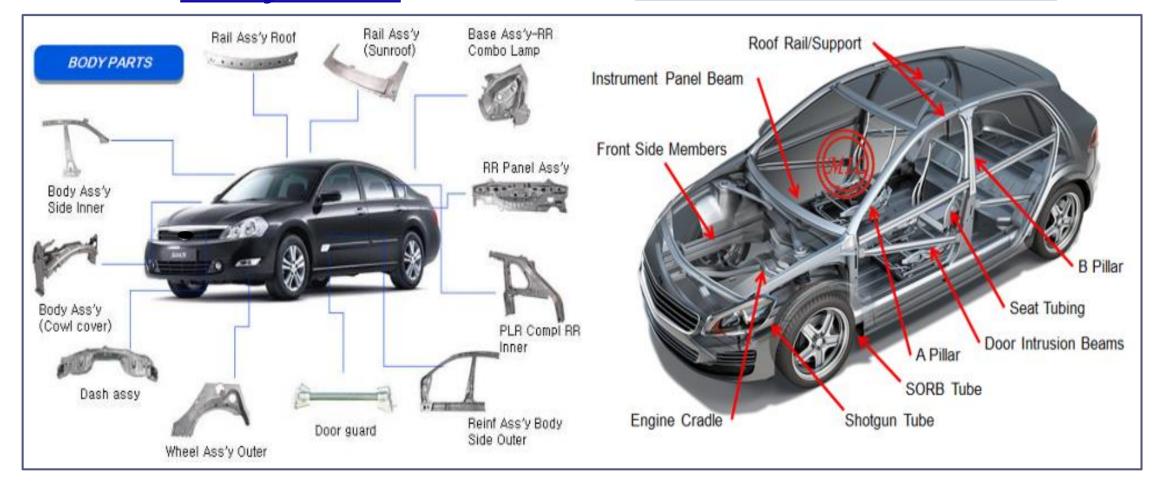


### **Automotive parts**

#### **ESON**

#### **Body Parts**

#### **Inner Structure Parts**







### **Production Capacity**

✓ Injection Machine(2000T-1000T-800T-800T-1600T)













### **Production Capacity**

√ Stamping Machine(1600T-800T-800T-630T-630T)









### **Product of Cloud Server**





## Product of Consumer









### USMCA

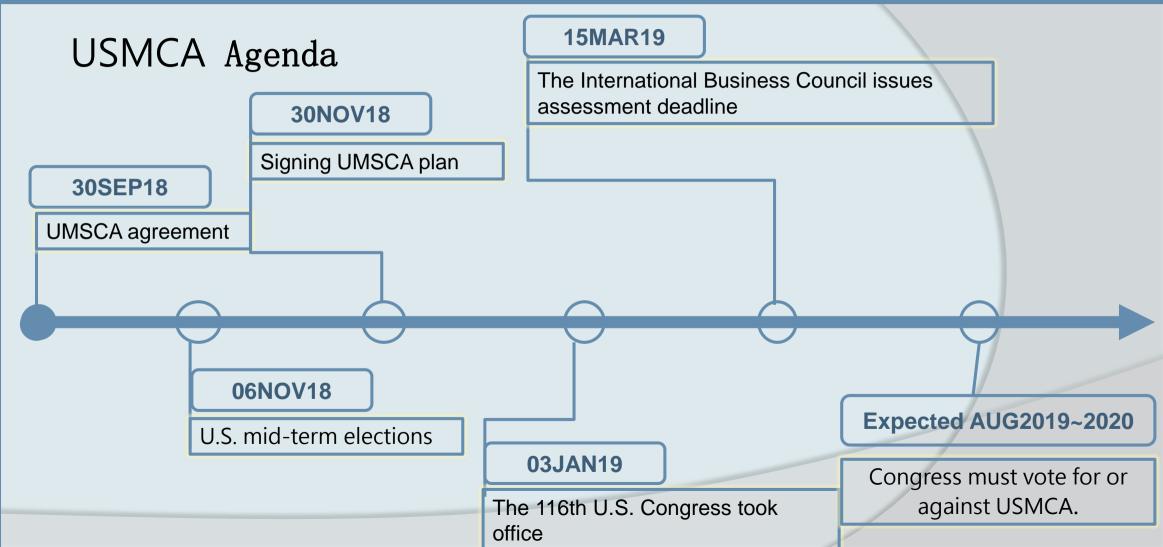








#### USMCA



## NAFTA & USMCA Key Difference

**ESON** 

70%

Additional parts

65%

						ESUN		
Key point	NAFTA			USMCA				
Effective date			the third month after the tion agreement	last country notified the co	ompletion of the domestic	procedures required for		
Due date	Until the implementation of USMCA is passed $^\circ$	The agreement agree to extend	The agreement will automatically terminate after 16 years of entry into force. The three countries check whether they agree to extend for another 16 years every 6 years •					
		Small passenger cars and light trucks are upgraded to 75% year by year in 4 years.						
			2020	2021	2022	2023		
			66%	69%	72%	75%		
		Heavy trucks are gradually increased to 70% in 3 stages						
Local-made rate	62.50%			2020	2024	2027		

62.50% Local-made rate

North American high-

paying regional output

value

Steel/Aluminum

Section 232 tariff

exemption

Mexico today).

**Technology** 

No regulation

Manufacturin

Component is divided into 3 parts specification

2020

15%

10%

**Necessary** parts 75% 40% of the total vehicle cost is produced by workers of at least \$16 per hour (Nearly three times the average salary in

60%

2021 18% 10% 5%

21% 10% 5% 36%

64%

Main parts

70%

2022

2023 25% 10% 5%

40%

Assembly 5% Total 30% 33% No regulation 70% of steel and aluminum used in OEM vehicle assembly year are purchased from North America • Since June 1, 2018, the United States has imposed a 10% tariff on aluminum imported from Canada and Mexico and a 25% tariff on steel under Article 232. • The number of duty-free quotas for the minibus products and auto parts that Mexico exports to the United States each year, of which 2.6 million passenger cars are exported to the United States (In No regulation 2017, Mexico exported about 1.74 million vehicles to the United States.), The amount of components exported to the United States is \$108 billion (the amount of Mexican exports to the United States in 2017 was about 56.3 billion)

### Impact of USMCA on ESON

#### **ESON**

Product	Part name	HTS Number	NAFTA Country of origin specification	USMCA Country of origin specification	Impact
Electronic	Parts for television (FBC, Funai, Goh), Parts for navigation system (Navico)	85299099	According to the tariff change rules or local- made rate reached (a) 60 % Transaction value method (b) 50 % Net cost method	According to the tariff change rules or local-made rate reached (a) 40 % Transaction value method (b) 30 % Net cost method	no effect
Electronic	Parts for industrial modem (Quake)	85177099	According to the tariff change rules, the tariff is 0%		no effect
	Floor Support Bracket Door Handle, Rear Door Plate Rearwall, Potting Dam	39263099 39269021 39269099	According to the tariff change rules or local-made rate reached (a) 60 % Transaction value method (b) 50 % Net cost method	According to the tariff change rules, the tariff is 0%	no effect
	Front Cross Member, Rear Cross Assy	87082916	According to the tariff change rules, the tariff is 0%	According to the tariff change rules, the tariff is 0%	no effect
Auto	Battery Cover, Reinf C Pillar, Front Header, Floor Rear, Floor Seat, Roof Rail, Wheelhouse Inner, Wheelhouse Outer, Platter Lower	87082920	According to the tariff change rules, the tariff is 0%	According to the tariff change rules, the tariff is 0%	no effect
	Front Vent Duct, Lift Gate Lampcan, Reinf Shock Tower, Basin Cover	87082999	According to the tariff change rules, the tariff is 0%	According to the tariff change rules, the tariff is 0%	no effect
	Dust Shield, Brake Rotor Shield	87083099	According to the tariff change rules, the tariff is 0%	According to the tariff change rules, the tariff is 0%	no effect
	Cable Tray Assy	87089999	According to the tariff change rules, the tariff is 0%	According to the tariff change rules, the tariff is 0%	no effect

At present, USMCA has no impact on the products of the ESON, but it must also be checked according to the latest HTS classification (customs tariff number) and the post-signing decree to ensure full compliance with relevant regulations!



#### Impact of USMCA on ESON

**ESON** 

- Mexico may implement policies in recent:
  - Reduce EIT to 20% (formerly 30%)
  - Reduce VAT to 8% (formerly 16%)
  - Double the minimum wage (2017 minimum wage USD140)

Current actual payment: MXN191 per day (USD300 per month) Includes taxes and benefits about USD400

- Matters need attention and strengthen: california
  - Exchange rate fluctuations and hedging
  - Increase in the cost of employment
  - Staff shortage and recruitment issues
  - Automation increase





